

POP MAG

Children's Activity Book

Limited edition
Issue no.1
FREE!

Inside

Art works by Andy
and fun activities

Plus

Cool stickers

Exclusive

Andy Warhol interview



Publisher

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This booklet was published for 'Andy Warhol', an exhibition organised by the Queensland Art Gallery and The Andy Warhol Museum, one of the four Carnegie Museums of Pittsburgh, and held at the Gallery of Modern Art, Brisbane, Australia, 8 December 2007 – 30 March 2008.

All Andy Warhol art works © The Andy Warhol Foundation for the Visual Arts, Inc.

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Written and edited by Education,
Curatorial and Publications staff

Captions

Fantasy Shoes (detail) c.1956
Ink and Dr Martin's Aniline dye on
Strathmore paper
57.5 x 72.7cm
The Andy Warhol Museum,
Pittsburgh
Founding Collection, Contribution
The Andy Warhol Foundation for
the Visual Arts, Inc.

Campbell's Soup 1 1968
Colour screenprint
Ten sheets: 91.8 x 61.3cm (each),
ed. 156/250
Kerry Stokes Collection, Perth
Trademarks, Campbell Soup
Company. All rights reserved

Ethel Scull 1963
Silkscreen ink and acrylic on linen
50.8 x 40.6 x 1.9cm
The Andy Warhol Museum,
Pittsburgh
Founding Collection, Contribution
The Andy Warhol Foundation for
the Visual Arts, Inc.

Red Jackie 1964
Acrylic and silkscreen ink on linen
101.6 x 101.9 x 2.5cm
The Andy Warhol Museum,
Pittsburgh
Founding Collection, Contribution
The Andy Warhol Foundation for
the Visual Arts, Inc.

Mao Tse-Tung 1972
Colour screenprint
Two of ten sheets:
91.6 x 91.6cm (each)
National Gallery of Australia,
Canberra

Fifteen of Andy Warhol's ***Time
Capsules*** displayed at The Andy
Warhol Museum, Pittsburgh
The Andy Warhol Museum,
Pittsburgh
Founding Collection, Contribution
The Andy Warhol Foundation for
the Visual Arts, Inc.
Photograph: Richard Stoner

Dollar Sign 1981
Acrylic and silkscreen ink on linen
228.6 x 177.8cm
The Andy Warhol Museum,
Pittsburgh
Founding Collection, Contribution
The Andy Warhol Foundation for
the Visual Arts, Inc.

Self-Portrait No.9 1986
Acrylic and screenprint on canvas
203.5 x 203.7 cm
National Gallery of Victoria,
Melbourne
Purchased through The Art
Foundation of Victoria with the
assistance of the National Gallery
Women's Association, Governor,
1987

Contents

**Letter from
the editor** Page 4

What's on Page 5

Shoe sale! Page 6

Good food Page 8

Snapshot Page 10

Star watch Page 12

The Factory Page 14

Stickers! Page 16

Global news Page 18

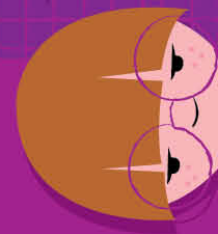
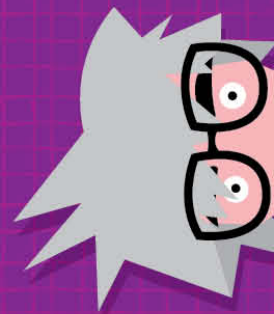
**Collector's
corner** Page 20

Best buys Page 22

**Exclusive!
All about
Andy** Page 24

**Activities
at home** Page 28

Glossary Page 31



Letter from the editor

4



Who is Andy Warhol?

Andy Warhol is one of the most famous artists in the world. During the 1960s he was a leading pop artist. Pop artists liked the idea of making art from everyday things such as magazines, advertising, packaging and the movies. Andy used silkscreen printing to create lots of art works of everyday things such as soup cans and Coca-Cola. He also painted pictures of famous movie stars. His art and ideas changed the way people thought about art.

Andy also made a magazine like this one called *Interview*. The magazine was full of interviews with lots of **celebrities** including movie stars, rock stars and artists.

— Ed

What's on



5

'Andy Warhol' exhibition at the Gallery of Modern Art

The 'Andy Warhol' exhibition at the Gallery of Modern Art is the place to be this summer, with lots of great things for the whole family to see and do.

The exhibition includes art works that Andy made throughout his career from the 1950s to the 1980s and a special area for children and families called the Silver Factory.

At the Silver Factory you can have your photograph transformed into a Warhol-style **portrait** and see yourself on the silver screen. Find out more about Andy and his art by taking the Warhol's World quiz. See his drawings from the 1950s and toy paintings from the 1980s. Look for the Andy Warhol mascot to guide you through the spaces.

Make sure your visit includes both the upstairs and downstairs Children's Art Centre spaces.

Shoe sale!

Before Andy Warhol became a famous artist he was a successful commercial artist in New York City. For ten years Andy kept very busy drawing **illustrations** for advertisements, record covers, books, greeting cards and magazines. He even drew the raindrops and clouds for the weather report on TV.

Fantasy Shoes c.1956

Your fantasy shoe

Andy drew lots of shoes for advertisements and for fun. His drawings appeared in the newspaper every week. Draw your own fantasy shoe for this advertisement. What will your shoe look like? It could look like an animal, a machine, a building or even a person.

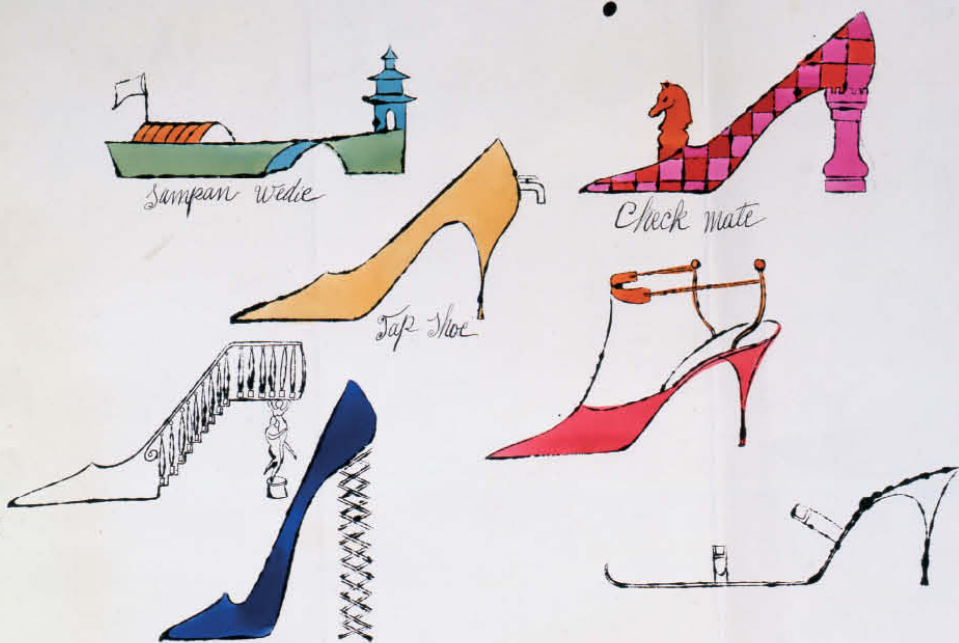
Did you know

Andy was known as the best drawer of shoes in New York?

AMAZING
NEW
SHOES!

SAVE!

ONLY
\$



Good food

Andy Warhol said he started painting Campbell's soup tins because he had soup for lunch every day for 20 years. As a young boy, Andy's mum let him choose whichever soup flavour he wanted. What is your favourite soup?

Campbell's soup 1 1968



Alphabet soup

Can you guess Andy's favourite soup? Look in Andy's bowl of alphabet soup to find the answer.



Did you know
the Campbell Soup Company sent Andy a couple of cartons of his favourite soup as a present?

Answer: Tomato

Snapshot

Put yourself in the picture



Andy liked to repeat pictures over and over again. Often he included the number in the title — *Sixteen Jackies*, *210 Coca-Cola Bottles* and *Ethel Scull 36 Times*. Draw an Andy-style portrait in these frames. Give your picture a title.

10



When Robert Scull asked Andy to paint his wife, Ethel, Andy got started by having photos taken at a photobooth on the street. This was an unusual way for an artist to start a **portrait**. These photos are for people in a hurry, and Ethel was worried that she would look awful. But when Andy showed her the results she thought they were sensational.

Ethel Scull 1963



11

Portrait title

Star watch

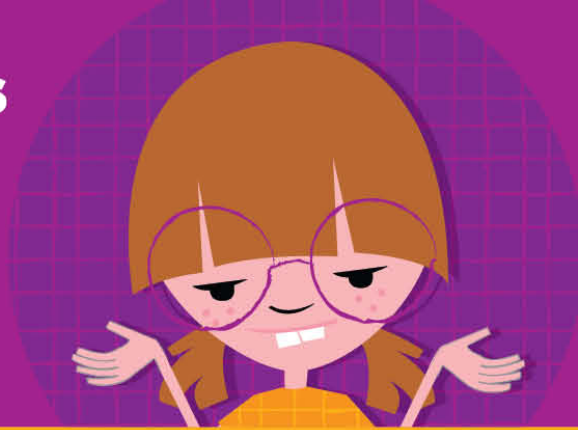
Andy Warhol was fascinated by **celebrities**. He made many **portraits** of **celebrities** like Elvis Presley. Some of the people were famous actors or musicians, but Jackie Kennedy (in this picture) was famous because her husband was the President of the United States (from 1961 to 1963).

Red Jackie 1964



Guess who?

Can you guess who these **celebrities** are?



You can create your own clues about other stars and test your friends.

We are four guys from Australia who sing and dance all over the world. Our friends are Captain Feathersword and Wags the dog.

We are

I am very popular with young kids. I have my own magazine, website and TV show. Kids help me to scare away Swiper the sneaky fox.

I am

I am the cool guy who hosts *Roller Coaster* on ABC Kids in the afternoons. My name begins with E.

I am

I am a famous movie star married to a princess and I have recently become a dad. My name is the title of three movies with me as the main star. I am a green ogre.

I am

Andy used to watch me in Disney cartoons on his movie projector when he was a boy. Later he painted my portrait. I am a very famous mouse with fans all over the world. My name begins with M.

I am

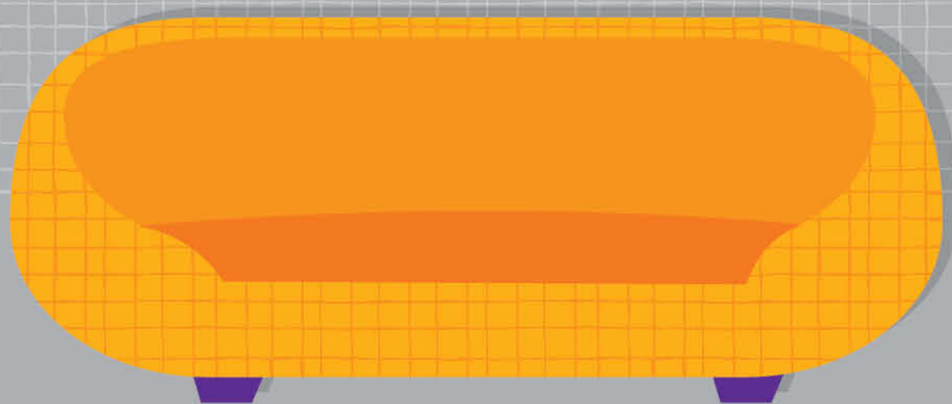
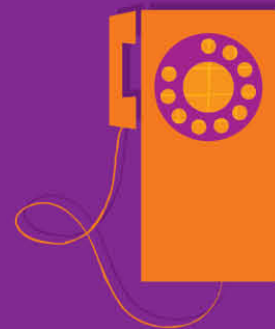
- 5. Mickey Mouse
- 4. Shrek
- 3. Elliott
- 2. Dora the Explorer
- 1. The Wiggles

Answers:

The Factory

Create Andy's art studio called the Factory using the stickers you will find on the next page. Arrange them on these pages.

Andy will need his cameras, his magazines, his paints and his silkscreen. Don't forget Andy and his cat Sam!



Stickers!

Here are some things that Andy used to make his art. Use these stickers for the activity on 'The Factory' page.

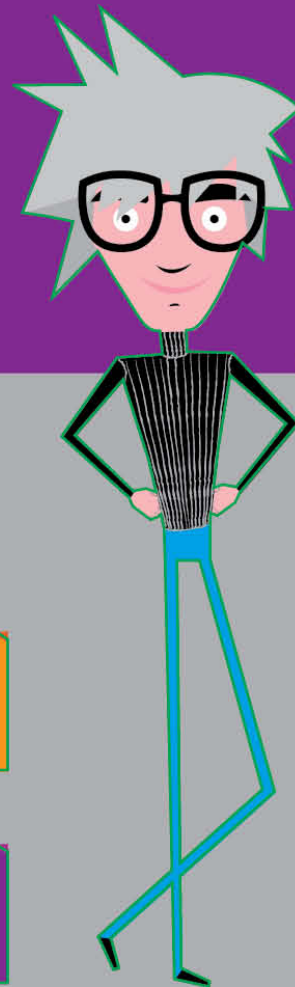
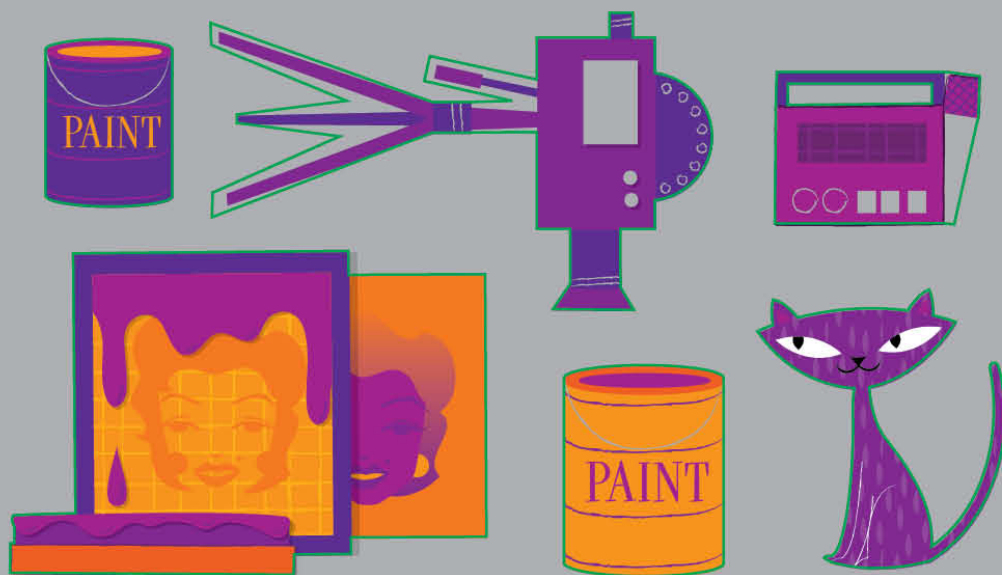
Fabulous!

Wow!

Oh,
that's so
great!

16

17



Global news

These are **portraits** of Mao Zedong who was the leader of China for a very long time. Andy liked to make art works based on things that people saw everyday.

Mao Tse-Tung 1972 (also spelt as Mao Zedong)

When this **portrait** was made in 1972 pictures of Mao were everywhere in China and people throughout the world would have seen pictures of Mao on TV and in the newspapers all the time. Mao was even described by one newspaper as the most famous person in the world.

Can you think of anyone whose picture is in the newspapers or on TV all the time?

18



Spot the difference

Andy often made many **screenprints** from one photograph. The prints look almost the same, but Andy made changes to each one.

Look closely at the pictures of Mao. See how many differences you can spot and circle the words.



Face Photo
Background
Shirt Ear
Hair Nose
Lips Eyes

19



Collector's corner



Andy Warhol began his *Time Capsule* project in 1974. He filled more than 600 cardboard boxes with things from his daily life. The boxes contain letters, bills, newspapers, food, clothing, gifts, used plane tickets and souvenirs. There is even a photo of child movie star Shirley Temple that he collected when he was a boy.

Fifteen of Andy Warhol's *Time Capsules* displayed at The Andy Warhol Museum, Pittsburgh

Your time capsule

Make a list of the things that you would like to include in your time capsule.



Did you know

Andy started collecting when he was a boy? His first collection was photographs of movie stars.

My time capsule items

1.
2.
3.
4.
5.
6.
7.
8.
9.

Now you are ready to make a time capsule at home. Make sure you use the time capsule label found in the 'Activities at home' section on page 28.

Best buys!

Did you know

Andy liked to buy cookie jars for his collection?

Some of Andy's first pop art pictures were of American one dollar notes. In the 1980s Andy started printing dollar signs. The pictures of dollar signs remind us that buying and selling art is a business and people can make lots of money.

Did you know one year for Andy's birthday his friends gave him a big rubbish bin full of money? At the party they tipped it over his head!

Dollar Sign 1981



The shopping game



Andy loved shopping! Every weekend he would buy things to add to his many collections.

Shop with Andy — follow the tangled price tags to uncover how much each item costs. See how many bargains you can snap up.

\$100

\$8

\$5

\$1

\$

\$

\$

\$

YUM!

Exclusive! All about Andy



Andy made **portraits** of lots of famous people, including himself! This self-portrait is one of many he made throughout his career. In it, Andy is wearing a wig and his face is covered with a colourful **camouflage** pattern.

Self-Portrait No.9 1986

An interview can be like a self-portrait too because the artist can talk about how they would like us to see them.

This interview is made up of things that Andy said during his life.

Adapted from: Steven Blutal (ed.), *Andy Warhol: Giant Size*, Phaidon Press, London/New York, 2006.

Did you know

Andy made a type of **portrait** of a building? With his movie camera he filmed the Empire State Building in **New York** from eight o'clock in the evening until two o'clock the next morning.



Do you eat fast food?

No I eat food fast.

Home videotaping is so new. How does it feel to be one of the first working with it?

Like Alice in Wonderland.

What's your favourite animal?

I never met an animal I didn't like.

What does Coca-Cola mean to you?

Pop.

Who is your favourite dinner companion?

The TV.



Exclusive interview with

Use these questions to interview someone or ask them to interview you. You can write the answers or just listen closely.

The answers could be true or made up — like some of Andy's answers.



By Date

How old are you? What is your favourite colour?

Do you have a favourite toy or game?

Which animals do you like? Why?

What is your favourite treat?

Do you prefer movies or television?

What is the best thing that you have seen or done today?



Make up some of your own questions too.

Go to the 'Activities at home' section on page 28 for more interview ideas.



Did you know

Andy carried a tape recorder with him everywhere he went? The Andy Warhol Museum has more than 4000 tapes of his conversations and interviews.

Activities at home

Time capsule

Make your own time capsule — you can put in anything! Here are some ideas — a school newsletter, stickers, pictures from magazines, a birthday party invitation, photos or even this booklet!

What to do

- 1 Find a cardboard box with a lid.
- 2 Walk around the house and collect things for your time capsule.
- 3 When you have finished seal the lid with masking tape.
- 4 Fill out the time capsule label, cut it out and stick it on the box.
- 5 Put the box up high and forget about it for a few years!

Interviews

Make up your own questions to interview a friend. You could talk on the phone or record it like Andy did. Use a tape recorder, video or digital camera or a camera phone. When you have finished pop the recording in your time capsule.

Andy Warhol Time capsule

This is the private property of:

Contents:

Sealed on this day: day month year

Do not open before: day month year

TOP SECRET



ANDY WARHOL SUMMER FESTIVAL

AN ACTION-
PACKED 11-DAY
FESTIVAL
FOR KIDS

18-28 January 2008

10.30am - 2.30pm daily

Performances

Activities

Workshops

Artist
talks

Storytelling

and
more!

Glossary

Camouflage: hiding something with colour and pattern so that it blends in with its background.

Celebrity: someone who is famous or well known.

Commercial artist: a person who is paid to draw illustrations for shops, magazines and businesses.

Illustration: a picture that explains or decorates something.

New York City: the biggest city in the United States.

Portrait: a picture of a person usually showing their face.

Screenprint: a way of making many pictures by pressing ink or paints through a mesh screen that has areas or shapes blocked out by stencils.

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fabulous!**



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